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FOR IMMEDIATE RELEASE

**JAVO® BEVERAGE COMPANY ENTERS EUROPEAN MARKET WITH DISPENSED
COFFEES AND TEAS**

**Marketing Agreement with Roaster Drie Mollen Opens Distribution to Customers in
Key European Markets**

SAN DIEGO, CA, June 4, 2007 -- Javo® Beverage Company, Inc. (OTCBB: JAVO), a leading provider of coffee and tea-based beverages to the foodservice industry and Drie Mollen Holding of Amsterdam announced today a multi-year marketing agreement in which Javo will supply coffee and tea products to Drie Mollen for distribution throughout Europe.

As one of Europe's largest roasters, Drie Mollen is a leading supplier of branded and private label coffee to European retailers and foodservice companies. The company has operations in France, Germany, the Netherlands, Spain, Sweden, Switzerland and the United Kingdom. Javo will supply product from its roasting and extraction facility in Vista, California.

“Establishing a strong foot print in Europe is important because, relative to the United States, the market for dispensed coffees is so much larger,” said Cody C. Ashwell, chairman and CEO of Javo Beverage Company. “Drie Mollen is an ideal partner, bringing massive distribution strength, market expertise and key customer relationships” Ashwell added.

The Marketing Agreement comprises Javo's foodservice products, including coffee concentrates and iced coffee beverages in dispensable bag-in-box packaging. Javo will handle manufacturing and Drie Mollen will assume the lead in marketing and selling the coffee products.

“Over half of the world market for dispensed hot coffee, more than \$ 500 million US dollars annually, is in Europe,” said Drie Mollen chief executive officer Kees Krikke. “We see enormous opportunity for Javo's high quality dispensed hot and iced coffee products in our markets. We look forward to working with Javo to build a substantial business within our established customer base” added Krikke.

About Javo® Beverage Company, Inc.

Based in Vista, California, Javo® Beverage Company (OTC Bulletin Board: JAVO), is an innovator and leader in the manufacture of coffee and tea-based dispensed beverages, drink mixes and flavor systems. The Company has successfully commercialized a proprietary brewing technology that yields fresh brewed coffees and teas that are flavorful, concentrated and stable. As a result, they have broad applications in the foodservice, food manufacturing and beverage industries. For foodservice operators, Javo makes it possible to serve great tasting hot coffees and cold specialty coffee beverages from convenient dispenser-based systems. Javo also assists food and beverage processors seeking authentic and robust coffee and tea flavors with the development and supply of customized ingredients for their packaged foods and ready-to-drink beverages. Through its sales, service and distribution operations, Javo® supplies a growing list of national and international foodservice operations, specialty coffee retailers, restaurant chains and food manufacturers. More information about Javo Beverage Company is available at www.javobeverage.com.

About Drie Mollen Holdings

Drie Mollen Holding is a leading European coffee and tea manufacturer with businesses in the Netherlands, Germany, France, Spain, the United Kingdom, Sweden and Switzerland. The strategy of Drie Mollen is focused on supplying high quality, branded and private label hot beverage products to chain retailers, vending distributors and foodservice operators. As such, Drie Mollen is the major coffee roaster in Europe. Founded in 1818 and headquartered in Amsterdam, Drie Mollen markets well-established European brands such as Smit & Dorlas, Rosca, Campanini, El Templo del Café and Lyons. Drie Mollen also supplies private label coffee programs to Europe's leading foodservice operators. For more information, visit www.driemollenholding.com.

This release contains forward-looking statements made by or on behalf of Javo® Beverage Company, Inc. All statements, which address operating performance that the Company expects will occur in the future, including statements relating to volume growth, share of sales, or statements expressing general optimism about future operating results, are forward-looking statements. These forward-looking statements are based on management's current views and we cannot assure that anticipated results will be achieved.

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